

LONDON BOROUGH

LICENSING SUB-COMMITTEE (FAMILY BARGAINS)

AGENDA

2.30 pm Thursday Council Chamber - 23 February 2012 Town Hall

Members 3: Quorum 2

COUNCILLORS:

Peter Gardner (Chairman) Linda Van den Hende Denis Breading

For information about the meeting please contact:
Andrew Beesley
andrew.beesley@havering.gov.uk 01708 432437

AGENDA ITEMS

1 APOLOGIES FOR ABSENCE AND ANNOUNCEMENT OF SUBSTITUTE MEMBERS

(if any) - receive

2 DECLARATION OF INTERESTS

Members are invited to declare any interest in any of the item on the agenda at this point of the meeting. Members may still declare an interest in an item at any time prior to the consideration of the matter.

3 CHAIRMAN'S ANNOUNCEMENT

The Chairman will announce details of the arrangements in case of fire or other events that might require the meeting room or building's evacuation.

- 4 REPORT OF THE CLERK (Pages 1 6)
- 5 REPORT OF THE LICENSING OFFICER (Pages 7 38)

Application for a premises licence for Family Bargains, Unit 6A The Brewery Shopping Centre, Waterloo Road, Romford, RM1 1AU

lan Buckmaster
Committee Administration & Member Support
Manager



LICENSING SUB-COMMITTEE

REPORT

23 February 2012

Subject Heading:

Procedure for the Hearing: Licensing

Report Author and contact details:

Andrew Beesley (01708) 432437 e-mail: andrew.beesley@havering.gov.uk

Members are advised that, when considering an application to vary a premises licence, the following options are available to them by virtue of the Licensing Act 2003, Part 3, section 35, paragraphs 3 and 4:

"Where relevant representations are made, the authority must

- (a) hold a hearing to consider them, unless the authority, the applicant and each person who has made such representations agree that a hearing is unnecessary, and
- (b) having regard to the representations, take such steps as it considers necessary for the promotion of the licensing objectives.

The steps are:

- a) modify the conditions of the licence
- b) reject the whole or part of the application

and for this purpose, the conditions of the licence are modified if any of them is altered or omitted or any new condition is added."

The Sub-Committee will also wish to note that, if none of these steps is required, the application must be granted.

Assuming that the Sub-Committee is satisfied that a hearing is required, then the following procedural steps are recommended. The Licensing Act 2003 (Hearings) Regulations 2005 will govern the arrangements for the hearing of the application now under consideration. This report accords with the requirements of that Act and the Regulations, and in particular Regulations 21-25 (procedure at the hearing).

1. Membership of the Sub-Committee:

- 1.1 The Sub-Committee comprises three members of the Licensing Committee, with a quorum of two members. Unless there are objections, in the absence of three members, the hearing shall proceed with the quorum of two.
- 1.2 A members of the Licensing Committee will be excluded from hearing an application where he or she:
 - 1.2.1 has considered an application in respect of the premises in the previous 12 months as a Member of the Regulatory Services Committee: or
 - 1.2.2 is a Ward Councillor for the Ward in which the premises, subject to the application, are located; or
 - 1.2.3 is a Ward Councillor for a Ward which is likely to be affected by the application or;
 - 1.2.4 has a personal interest in the application.

2. Roles of other participants:

- 2.1 The Legal Advisor is not a party to the hearing. The role of the Legal Advisor is to provide legal advice relating to the application and submissions.
- 2.2 The Clerk is not a party to the hearing. The role of the Clerk is to record the hearing and the decisions of the Sub-Committee, and ensure efficient administration

3. Representation validation meeting:

- 3.1 Prior to this hearing, the Sub-Committee Chairman will have met the Legal Advisor and/or Clerk to determine whether further clarification is required of any issues contained in the application or any representation.
- 3.2 During this preliminary meeting no decision will have been made or discussion held regarding the substantive merits of the application or representations.

4. Location and facilities:

- 4.1 All hearings will be heard at the Havering Town Hall unless otherwise directed.
- 4.2 Interpreters will be provided by the Council on request, provided notice is given at least five working days before the hearing.

5. Notification of attendance:

5.1 The Chairman will enquire of the parties who is in attendance and the parties will indicate their names (and, where relevant, whom they represent). A register will be circulated before the commencement of the hearing on which the applicant, his/her advisers and companions and all interested parties (and/or their representatives) will be asked to record their attendance.

6. Procedural matters:

- 6.1 Prior to the commencement of the hearing, the Chairman of the Sub-Committee will orally inform the parties whether their applications to have certain people attend the hearing (e.g. witnesses) have been granted or refused. Note this relates to people other than those attending on behalf of a party in the capacity as a representative of the party.
- 6.2 Prior to the commencement of the hearing the Chairman of the Sub-Committee will outline the procedure to be followed at the hearing. This will normally be as follows:

Introduction of the application:

The Licensing officer will outline:

- details of the application and relevant representations received from the parties;
- relevant legislation;
- relevant Licensing Policy; and
- the time limit in which the Council must reach a determination.

Documentary evidence:

- Documentary or other information in support of applications, representations or notices should be provided to the Clerk of the Sub-Committee at least 7 clear working days before the hearing. If this information is produced at the hearing it will only be taken into account by the Sub-Committee if the Sub-Committee and all the parties consent to its submission. Permission to have this information included in the hearing should be requested at the beginning of the hearing before any oral submissions have been made.
- Statements made by people in support of a party's representation who are not present at the hearing, must be signed by the maker, dated and witnessed by another person. The statement must also contain the witness's full name and occupation.

Representations:

- The chairman will invite each of the parties at the hearing or their representative sequentially to address the Sub-Committee and call any person/s to whom permission has been granted to appear. Each party will be allowed a maximum period of 10 minutes in which to address the Sub-Committee and call persons on his/her behalf.
- This 10 minute period is where each party has the opportunity to orally address the Sub-Committee and clarify any points in which the Sub-Committee has sought clarification prior to the hearing. This 10 minute period should be uninterrupted unless a member of the Sub-Committee or Legal Advisor considers that the speaker is making submissions that are irrelevant, frivolous or vexatious.
- Members of the Sub-Committee may ask questions of any party, at any time during the proceedings. Time taken in dealing with a Member's question will not be taken into account in determining the length of time available to the party in question to make their representation.

The sequence in which each of the parties will be invited to address the Sub-Committee will normally be in the order of:

- the Chief Officer of Police:
- the Fire Authority;
- the Health and Safety at Work Enforcing Authority;
- the Local Planning Authority;
- the Local environmental Health Authority;
- the Local Weights and Measures Authority:
- the Authority Responsible for the Protection of Children from Harm;
- a navigation or other authority responsible for waterways; and
- any other party that has submitted representations in respect of the application, certificate, notice or other matter appearing before the Sub-Committee;
- the party that has submitted the application, certificate, notice or other matter appearing before the Sub-Committee.

At the discretion of the Sub-Committee the above order may be varied.

Cross-Examination:

Where witnesses have been permitted by the Sub-Committee to speak at the hearing on behalf of a party, permission must be sought from the Sub-Committee before another party can ask the witness questions. This process of questioning is normally referred to as cross-examination. The Sub-Committee will allow cross-examination only where it is necessary to assist it in considering the representations or application.

Relevance:

Information submitted at the hearing must be relevant to the applications, representations, or notice and the promotion of the licensing objectives. The Chairman of the Sub-Committee is entitled to exclude any information it considers to be irrelevant whether presented in written or oral form. The licensing objectives are:

The prevention of crime and disorder;

Public safety;

The prevention of public nuisance; and

The protection of children from harm.

7. Failure of parties to attend the hearing:

7.1 If a party, who has not given prior notice of his/her intention not to attend the hearing, is absent from the hearing the Sub-Committee may either adjourn the hearing or hold the hearing in the party's absence. Where the hearing is held in the absence of a party, the Sub-Committee will still consider the application, representation or notice submitted by that party.

8. Adjournments and extension of time:

- 8.1 The Sub-Committee may adjourn a hearing to a specified date or extend a notice period except where it must make a determination within certain time limits in the following specific applications:
 - Applications for conversion of existing licences where the Sub-Committee must make a determination within 2 months of the application first being received. In default of a decision being made the application will be treated as being granted;
 - Applications for variation of existing licences where the Sub-Committee must make a determination within 2 months of the application first being received. In default of a decision being made the application will be treated as being rejected;
 - Applications for conversion of existing club certificates where the Sub-Committee must make a determination within 2 months of the application being first received. In default of a decision being made the application will be treated as being granted;
 - Applications for variation of existing club certificates where the Sub-Committee must make a determination within 2 months of the application being first received. In default of a decision being made the application will be treated as being rejected;
 - Applications made by holders of justices' licences for personal licences must be determined within 3 months of the application first being

- received. In default of a decision not being made within this period the application will be treated as being granted;
- Review of premises licences following closure orders where the Subcommittee must make a determination within 28 days of receiving notice of the closure order.

9. Sub-Committee's determination of the hearing:

- 9.1 At the conclusion of the hearing the Sub-Committee will deliberate in private accompanied by the Clerk and the Legal Advisor who will be available to assist the Sub-Committee with any legal problems but will not participate in any decision making of the Sub-Committee.
- 9.2 The Sub-Committee will normally make its determination and announce its decision at the end of the hearing.
- 9.3 Where all parties have notified the Sub-Committee that a hearing is not required the Sub-Committee must make its determination within 10 working days of being given notice that the hearing is not required.

10. Power to exclude people from hearing:

- 10.1 The public are entitled to attend the hearing as spectators. However, the Sub-Committee may exclude any person from the hearing including any person assisting or representing a party where:
 - it considers that the public interest would be best served by excluding the public or the individual person from the hearing; or
 - that person is behaving in a disruptive manner. This may include a party
 who is seeking to be heard at the hearing. In the case where a party is to
 be excluded, the party may submit to the Sub-Committee in writing any
 information which they would have been entitled to give orally had they
 not been required to leave the hearing.

11. Recording of proceedings:

11.1 A written record of the hearing will be produced and kept for 6 years from the date of the determination of the hearing.

12. Power to vary procedure:

12.1 The Sub-committee may depart from following any of the procedures set out in this document if it considers the departure to be necessary in order to consider an application, notice or representation.

Agenda Item 5

Licensing Sub-Committee

Section 1 - Licensing Officers Report

Appendix 1 - Copy of the Application

Appendix 2 - Map of local area

Appendix 3 - Representations

Appendix 4 - Representations from Responsible Authorities

Section 1 - Licensing Officers Report



LICENSING SUB-COMMITTEE

REPORT

23 02 2012

Subject Heading:

Report Author and contact details:

Premises Licence application for Family Bargains unit 6A The brewery Shopping Centre Waterloo Road Romford RM1 1AU Paul Campbell – Licensing Officer 01708 432777

licensing@havering.gov.uk

This application for a premises licence is made by 99p Stores Limited under section 17 of the Licensing Act 2003. The application was received by Havering's Licensing Authority on 4th January 2012.

Geographical description of the area and description of the building

The premises is a large mid terrace shop with a new mezzanine floor being constructed.

The premises is located in the Brewery Shopping Centre area adjacent to the car park and footway. The shop is about 30 metres from the entrance to the internal shopping area containing the cinema, bowling alley and Sainsbury. All premises near the shop are commercial properties mainly shopping outlets. The upper floor of the car park situated above the premises.

The premises is located in the centre of Romford with easy access to the public transport links.

A map of the area is attached to assist the committee.

Details of the application

Supply of Alcohol (off supplies) for the ground floor of the premises only.			
Day	Start	Finish	
Monday to Sunday	08:00hrs	23:00hrs	

Licensing Sub-Committee, 23rd February 2012

After discussions with Havering's Trading Standards the applicant made changes to the operating schedule to cover staff training and and refusals register. A copy of this change is attached to the application and will be included on a premises licence if issued.

Seasonal variations & Non-standard timings

There are no seasonal variations or non-standard timings applied for in this application.

Although the application states that the shop will be open on Sundays 08.00 to 23.00 I believe the size of the shop would place it under the restrictions to Sunday openings for premises over 280 sq metres covered under other legislation this is:-

In addition to regulating opening by large shops on Sunday, the Sunday Trading Act 1994 prohibits large shops from opening on Easter Sunday.

A Regulatory Reform Order came into force on 27 February 2004. It removed the requirement for large shops in England and Wales to give prior written notification to the local authority of their Sunday opening hours or change in these hours. The Order also repealed the restriction contained in section 26 of the Revenue Act 1889 on the sale of methylated spirits between 10pm on Saturday and 8am on the following Monday.

The Christmas Day (Trading) Act 2004 came into force on 9 December 2004. The Act prohibits large shops (over 280 sq m/3,000 sq ft) from opening on Christmas Day.

Frequently Asked Questions (FAQs)

Q1. What is the law on shop opening hours on a Sunday?

The Sunday Trading Act 1994 the limits shop opening hours as follows:

small shops (under 280 sq m/3,000 sq ft) - no restrictions on opening

large shops (over 280 sq m/3,000 sq ft)

Monday to Saturday - no restrictions

Sunday - Opening for 6 hours only, between 10am and 6pm

Easter Sunday - closed

Christmas Day (when on a Sunday) - closed

Comments and observations on the application

The applicant acted in accordance with premises licence regulations 25 and 26 relating to the advertising of the application. The required newspaper advertisement was installed in the Yellow Advertiser on Wednesday 11th January 2012.

Licensing Sub-Committee, 23rd February 2012

Summary

There was one valid representation against this application from interested parties.

There were two representations against this application from responsible authorities.

Details of representations

Valid representations may only address the following licensing objectives:

The prevention of crime and disorder The prevention of public nuisance The protection of children from harm Public safety

Interested parties' representations

The representation from Councillor Frederic Thompson outlines issues relating to all four of the licensing objectives and mentions Havering's Alcohol Saturation Zone Policy.

Responsible Authorities' representations

Representations were received from two responsible authorities the Metropolitan Police and Environmental Health, Health and Safety who outline a number of points relating to the licensing objectives and the Saturation Policy.

There were no representations from the following responsible authorities: Public Health
The London Fire and Emergency Planning Authority
The Trading Standards Service
Planning Control & Enforcement
Children & Families Service

<u>Appendix 1</u> - Copy of the Application

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if You may wish to keep a copy of the completed form for your records. I/We 99p Stores Limited (Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as

the relevant licensing authority in accordance with section 12 of the Licensing Act 2003								
Part 1 – Premises Details								
Unit The	illy Bar	ry Shopping Centre	ordnance sur	vey n	nap reference	or description		
Pos	town	Romford			Post code	RM1 1AU		
Tele	phone	number at premises (if any)						
Non-	domes	tic rateable value of premises	£307500					
Part	2 - Ap	plicant Details						
Pleas	se state	e whether you are applying for a	a premises lice Pleas					
a)	an in	dividual or individuals *			please comple	ete section (A)		
b)	a per	son other than an individual *						
	i.	as a limited company		\boxtimes	please comple	ete section (B)		
	ii.	as a partnership				ete section (B)		
	iii. a	as an unincorporated association	on or		please comple	ete section (B)		
	iv.	other (for example a statutory c	orporation)			ete section (B)		
c)		ognised club	•		•	ete section (B)		
d)	a cha	rity				ete section (B)		

please complete section (B)

e)	the proprietor of a	n educational e	stablishment		please com	plete section (B)	
f)	a health service body						
g)	a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales						
ga)	a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England						
h)	the chief officer of England and Wale	police of a polices	ce force in		please com	plete section (B)	
* If yo	u are applying as a	person describ	ed in (a) or (b) p	lease	confirm:		
						Please tick yes	
•	I am carrying on	or proposing to	carry on a busine	ess wh	ich involves	the use of	
	the premises for I	icensable activit	ties; or			the use of	
•	I am making the a		uant to a				
	o statutory f						
	o a function	discharged by v	∕irtue of Her Maj	esty's	prerogative		
(A) IN	DIVIDUAL APPLIC	CANTS (fill in as	applicable)				
Mr	Mrs 🗌	Miss	Ms 🗀		er Title (for nple, Rev)		
Surname First names							
I am 18 years old or over							
I am 1	8 years old or ove	Pľ			2 1 100	ase tick yes	
		er -			<u> </u>	ase tick yes	
Currei	nt postal)ľ			<u> </u>	ase tick yes	
Currer address	nt postal ss if different premises	r			2 1100	ase tick yes	
Currer addres	nt postal ss if different premises) [23 1100	ase tick yes	
Currer address from p address	nt postal ss if different premises ss	PT	'		23 1100	ase tick yes	
Currer address from p address	nt postal ss if different premises ss				Postcode	ase tick yes	
Currer address from p address	nt postal ss if different premises ss		•			ase tick yes	
Currer address from p address T Daytin	nt postal ss if different premises ss own ne contact telepho					ase tick yes	
Currei addres from p addres Post T Daytin E-mall (option	nt postal ss if different premises ss own ne contact telepho	one number	pplicable)			ase tick yes	
Currei addres from p addres Post T Daytin E-mall (option	nt postal ss if different premises ss Town ne contact telepho address nal)	one number	ipplicable)			ase tick yes	

I am 18 years old or over		Pleas	se tick yes		
- a.i. 10 yours old of 0401			e nor Aes		
Current postal address if different from premises address					
Post Town		Postcode			
Daytime contact telephone numbe	r				
E-mail address (optional)					
(B) OTHER APPLICANTS					
Please provide name and registere please give any registered number (other than a body corporate), please concerned.	r. In the case of a partne	ership or othe	r joint venture		
Name 99p Stores Limited					
Address Style Way Pineham Northampton Northamptonshire NN4 9EX					
Registered number (where applicable 04058808	a)				
Description of applicant (for example Private Registered Company	, partnership, company, u	nincorporated	association etc.)		
Telephone number (if any)					
E-mail address (optional)					
Part 3 Operating Schedule					
When do you want the premises licer	nce to start?	Day 0 1	Month Year 0 2 2 0 1 1		
If you wish the licence to be valid only you want it to end?	y for a limited period, whe	en do Day	Month Year		

Ple Ho	Please give a general description of the premises (please read guidance note1) Home retail store selling a range of household and consumer goods					
	5,000 or more people are expected to attend the premises at any e time, please state the number expected to attend.					
Wh	nat licensable activities do you intend to carry on from the premises?					
(Ple	ease see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and ensing Act 2003)	d 2 to the				
Pro	ovision of regulated entertainment	Please tick yes				
a)	plays (if ticking yes, fill in box A)					
b)	films (if ticking yes, fill in box B)					
c)	indoor sporting events (if ticking yes, fill in box C)					
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)					
e)	live music (if ticking yes, fill in box E)					
f)	recorded music (if ticking yes, fill in box F)					
g)	performances of dance (if ticking yes, fill in box G)					
h)	anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)	. 🗆				
Pro	vision of entertainment facilities:					
i)	making music (if ticking yes, fill in box I)					
j)	dancing (if ticking yes, fill in box J)					
k)	entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)					
Pro	vision of late night refreshment (if ticking yes, fill in box L)					
Suc	pply of alcohol (if ticking yes, fill in box M)	×				

L

Late night refreshment Standard days and timings (please read		nd	Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	
	ice note 6		product from (product road gardenies from 2)	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please read gu	idance note 3)	
Tue					
Wed	***************************************	***************************************	State any seasonal variations for the provision refreshment (please read guidance note 4)	of late night	
Thur					
Fri			Non standard timings. Where you intend to us for the provision of late night refreshment at d those listed in the column on the left, please li	Ifferent times	to
Sat			guidance note 5)		
Sun					

Supply of alcohol Standard days and timings (please read		and	Will the supply of alcohol be for consumption (Please tick box) (please read guidance note 7)	On the premises	
	nce note 6		Off the	Off the premises	×
Day	Start	Finish		Both	
Mon	08:00	23:00	State any seasonal variations for the supply or read guidance note 4)	f alcohol (plea	ise
Tue	08:00	23:00			
Wed	08:00	23:00			
Thur	08:00	23:00	Non standard timings. Where you intend to us for the supply of alcohol at different times to to column on the left, please list (please read guid	hose listed in	
Fri	08:00	23:00	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Sat	08:00	23:00			
Sun	08:00	23:00			

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name Sunil Kumar				
Address 8 Yare Grove Willenhall West Midland				
Postcode	WV13 2SH			
Personal Licence number (if known) WS/PEL/1394				
Issuing licer Waisall Coun	nsing authority (if known) ncil			

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8) N/A

0

open Stand timing	s premise to the pu ard days s (please nce note (blic and read	State any seasonal variations (please read guidance note 4)
Day	Start	Finish	1
Mon	08:00	23:00	
Tue	08:00	23:00	
Wed	08:00	23:00	Non standard timings. Where you intend the premises to be
Thur	08:00	23:00	open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)
Fri	08:00	23:00	
Sat	08:00	23:00	
Sun	08:00	23:00	

P Describe the steps you intend to take to promote the four licensing objectives:
a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)
b) The prevention of crime and disorder
CCTV shall be installed at the premises to include coverage of the cash tills. The images recorded shall be retained in an unedited format for a period of 31 days and made available to the police and authorised officers of the Council upon request.
Staff shall be instructed that alcohol may not be sold to any person who is believed to be intoxicated.
c) Public safety
The premises shall be subject to regular and ongoing risk assessments linked to the physical aspects of the premises.
d) The prevention of public nuisance
e) The protection of children from harm
Notices shall be displayed inside the premises stating that it is an offence for any person under 18 years of age to purchase alcohol.
Staff shall be trained that alcohol must not be sold to any person under 18 years of age.
A Challenge 25 Policy shall be implemented and acceptable forms of evidence of age shall be a passport, photo driving licence or PASS approved proof of age card.
Cash tills used for the sale of alcohol shall have the benefit of an electronic prompt for operators

in many of t					
in respect of ag	ge-restricted sales.				
	Please tick				
I have ma	de or enclosed payment of the fee	ves			
	closed the plan of the premises				
 I have ser others when 	nt copies of this application and the plan to responsible authorities and ere applicable				
 I have end supervisor 	closed the consent form completed by the individual I wish to be premises r, if applicable	\boxtimes			
	nd that I must now advertise my application	\boxtimes			
I understa be rejecte	nd that if I do not comply with the above requirements my application will	\boxtimes			
FALSE STATE Part 4 – Signat Signature of ap	NCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE CALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A MENT IN OR IN CONNECTION WITH THIS APPLICATION ures (please read guidance note 10) pplicant or applicant's solicitor or other duly authorised agent (See 1). If signing on behalf of the applicant please state in what capacity.				
Signature	licensing legal.				
Date	03.01.2012				
Capacity	SOLICITORS & AUTHORISED AGENTS FOR THE APPLICANT				
For joint applications signature of 2 nd applicant or 2 nd applicant's solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.					
Signature					
Date					
Capacity					

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

LICENSING LEGAL SOLICITORS

BARCLAY HOUSE

35 WHITWORTH STREET WEST

Post town MANCHESTER Post code M1 5NG

Telephone number (if any) 0161 237 9961

If you would prefer us to correspond with you by e-mail your e-mail address (optional) sw@licensinglegal.co.uk

Notes for Guidance

- Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
- 2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
- 3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
- 7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
- 8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
- 9. Please list here steps you will take to promote all four licensing objectives together.
- 10. The application form must be signed.
- 11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
- 13. This is the address which we shall use to correspond with you about this application.

Paul Campbell

From:

Licensing

Sent:

23 January 2012 16:19

To:

Paul Campbell

Subject:

FW: Family Bargains, The Brewery Shopping Centre, Waterloo Road, Romford

From: Stephanie Williams [mailto:SW@licensinglegal.co.uk]

Sent: 23 January 2012 15:12

To: Licensing Cc: Keith Bush

Subject: Family Bargains, The Brewery Shopping Centre, Waterloo Road, Romford

Further to our application of the 3rd January 2012 and following e-mail correspondence with the Trading Standards Service, we would be grateful if the following Conditions could be added to the proposed Operating Schedule.

- 1. Staff will be trained in respect of the Licensing Act 2003 and the responsibilities of individuals selling alcohol. Refresher training will be delivered on a six- monthly basis and records will be made available for inspection.
- 2. A Refusals Register will be retained at the premises and will be available for inspection upon request by an Authorised Officer of either the Police or the Local Authority.

We trust that these are sufficient for the purposes of the Trading Standards Service.

With kind regards

Stephanie Williams

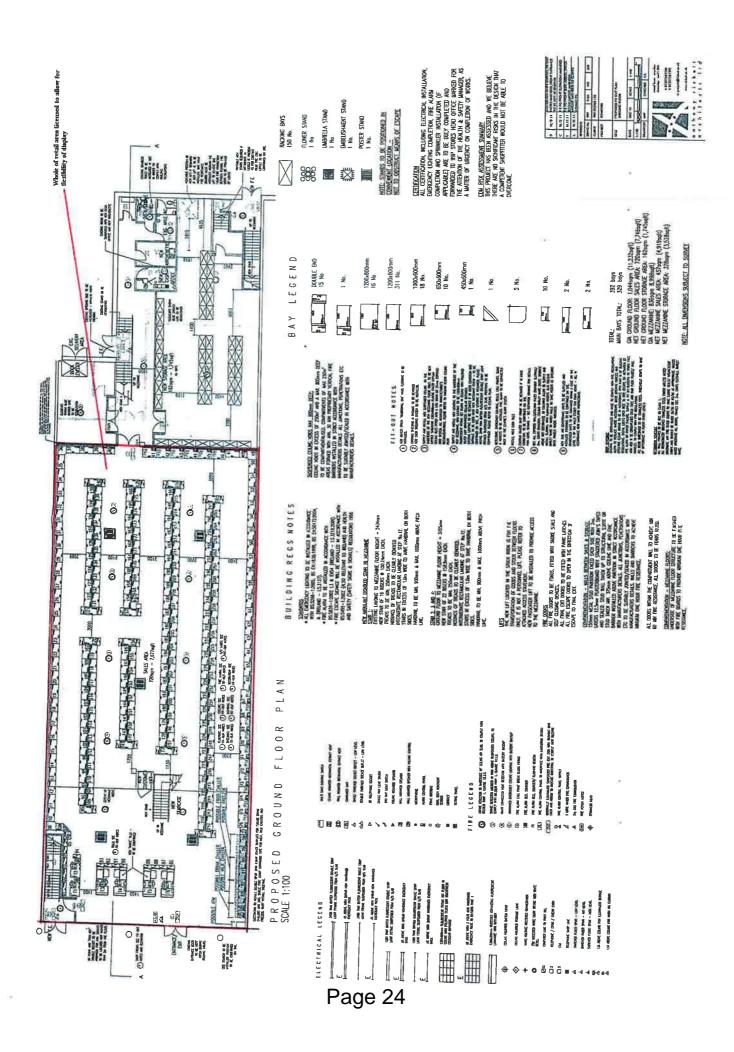
Tel: 0161 237 9961 (Option 2)

Fax: 0161 237 9447



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TAKE NOTICE that 99p Storag Limited has applied for a Premises Licence to be granted for 'Family Bargains,' Une 6A, The Brewery Shopping Centre, Waserloo Road, Romford RM1 1AU between the hours of 08.00 used 23:00 Mondays to Sundays, for the sale of alcohol. Full details of the application may be inspected at the Licensing Unit, London Borough of Havering, Mercury House, Mercury Gardens, Romford RM1 35L weekdays or on www.havering.gov.uk. Any person wishing to submit representations in relation to this application must give notice in writing to

MARKET SPEAKER

the London Borough of Havering Lirensing Unit of the address above by 1st February 2012. It is an offence knowingly or reckletely to make a false statement in connection with an application under The Licensing Act 2003. The maximum line is £5,000 on summary connection.

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WWW.havring.gov.uk.
Such representation must be received in writing by 19/1/12 clearly stating the grounds upon which the representation is made in relation to the four objectives of the Licensing Act 2003.

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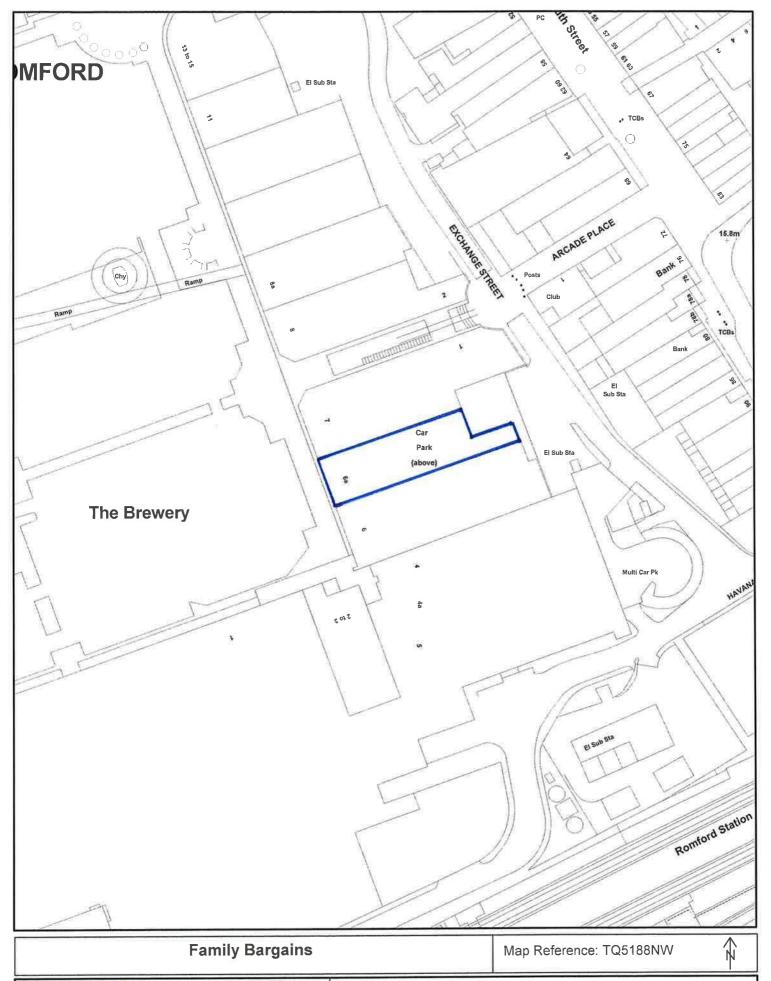
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Appendix 2 - Map of local area





Scale @ A4 1:1250 Date: 09/01/2012

40



Tel: 01708 434343



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Appendix 3 - Representations

From: CouncillorFrederick Thompson

Sent: 13 January 2012 11:55

To: Licensing

Cc: CouncillorAndrew Curtin; CouncillorWendy BriceThompson

Subject: Application 11108, Family Bargains, 6A The Brewery, Waterloo Road

7a Balgores Crescent, Romford, Essex, RM2 6AB

Dear Licensing Officers,

With reference to the application for a premises licence for the Family Bargains Store to sell alcohol Monday to Sunday 08.00 to 23.00 I wish to object. Romford Town Centre already has too many licensed premises as stated in Havering's Alcohol Saturation Zone Policy but I wish to object on the grounds of public safety because its proposed hours facilitate the objectionable habit called pre-loading where visitors to nightclubs buy and consume usually high strength alcohol prior to entering aforesaid nightclubs to avoid buying what would usually be a lot dearer unit for unit. Besides the obvious dangers of quick inebriation it damages public safety through health effects.

Again from a public safety view I am particularly concerned about the whole store being licensed because it enables display of alcoholic beverages right up to the front of the shop which may encourage impulse buying, bearing in mind the store from its name obviously wishes to compete on price.

I further object on the basis of public nuisance. Unlike the nearby Sainsbury's with a generally more mature clientele I feel that this outlet may well facilitate street drinking despite the Town Centre being a controlled zone as this area is obviously more difficult to police as the major potential trouble sources are mainly on South Street where the police obviously have to target their officers.

The police are already overstretched late at night in Romford and Hornchurch Town Centres and I fear that this lessens the necessary protection of children from harm as under 18 year old teenagers will be more able to pressure passing adults into making illegal purchases for them because of the fact that the store entrance and exits let out directly to an open plaza. There is also an increased risk of young shoplifters if alcoholic drink is held too close to the front of the store.

Regards,

Cllr. Frederick Thompson Tel: 01708 747993

Cell: 07895 096 765

<u>Appendix 4</u> - Representations from Responsible Authorities



Licensing Authority London Borough of Havering Mercury House, Mercury Gardens, Romford, Essex RM1 3SL PC David Fern Romford Police Station 19 Main Road Romford, Essex RM1 3BJ

Telephone: 01708 432781

Fax: 01708 432554

Email: David-

anthony.fern@met.police.uk Date: 18th January 2012

Ref: Family Bargains Unit 6A, The Brewery Shopping centre, Romford, RM1 Application for a New premises licence.

Police wish to make representation against granting of a new premises licence to the above premises. Police feel that the application does not cover the licensing objectives to a satisfactory standard.

The premises falls within the saturation policy area, details of the full policy are available online.

- Allowing the premises will only add to further cumulative impact on the area which is already under stress.
- It is not always the selling of alcohol that causes these problems, the availability of alcohol and theft also relates to the impact on the area.
- There is a supermarket within metres selling alcohol along with various off licensed premises within walking distance.
- There is already a competitive market and adding a further premise can often relate to heavy discounting amongst retailers, who are unaware of the consequences this creates.

The town centre operates a no drinking in public places scheme which is in place due to previous issues of alcohol related crimes and anti social behaviour.

The Application

 I would expect to see a plan of the area where the applicant intends to sell alcohol, along with what control measure are in place regarding Theft, CCTV, Storage, Staff training, and Personal licence holders. Will the DPS be at these premises or over seeing other stores?

The plan includes the entire lower floor to be licensed, at this location and falling within the saturation zone; I can not support this application.

This would allow the applicant to potentially be a bargain booze store with a huge square footage.

- Often bargain stores employ minimum staff this would impede on the objective
 of prevention of crime unless adequate measure are put in place, measures can
 include bottles being tagged, labelled, security stickers on the products, and
 employment of security staff.
- The display designs play a key role in prevention of theft. How will the products be restricted? e.g., asked for by a member of staff. Cabinets preventing customers from just helping themselves work towards the crime prevention objective.
- The plan includes a mezzanine floor, which although not licensed I want to know how this will be restricted? Are customers prevented from taking licensable products up stairs? There is potential for either the items to be stolen in the process or consumed on the premises, again through lack of prevention.
- Bulk displays near door areas, should be avoided unless adequate security area in place.

The borough currently runs above national average on under age sales, prevention and training need to be applied. These are often stated in application but fail to be adhered to.

 I would like to seek training records made available to the police and relevant authorities, along with a refusal log book. Challenge 25 scheme is acceptable as per your application.

Youths/Adults and alcohol related problems

Youths are an issue in this area and some create crime and disorder and general
anti social behaviour. The units within close proximity a Cinema, Bowling, Mc
Donald's, Kids zone all appeal to younger members of the community but also
attract associated youth problems, including smoking and drinking below the
legal age, along with general anti social behaviour and theft issues.

- Alcohol issues related to youth and adults on this borough are on the increase. I
 need to be reassured that control measures are in place to prevent further crime
 taking place at this store or within proximity, e.g. subjects who are alcohol
 dependant often commit crime including theft of alcohol in order to feed there
 addiction.
- There are several other issues where subjects have consumed alcohol then go
 on to commit crime, Assaults within this area are predominately high along with
 anti social behaviour including public order.
- A map of the research relating to the saturation policy lists the figures within the area. See policy for details.

The selling of alcohol in its self seems relatively harmless has a business, the impact on crime and disorder along with resources within this borough are intensive. Havering is the 4 highest borough out of 32 boroughs in London, for alcohol related offences.

The applicant does not state any measure they will have in place or offer to help prevent public nuisance which often leads to crime and disorder.

• I would expect to see security at the door of such a large store, along with CCTV coverage outside the premises doors.

The application has failed in providing reassurance to the police about its concerns and the licensing objectives have not been met.

The lack of preservation presented for this application, raises my concerns about the competency of the management team to run such large licensable premises in this borough.

I ask the committee not to grant a further licence within the saturation zone, this application is far from exceptional and it's not providing adequate measure to prevent crime and disorder along with public nuisance.

The police will continue to work with the applicant and their representative in an effort to develop the business and the community.

If I can be of any further assistance in this matter please do not hesitate to contact me in the licensing office.

Yours sincerely

David Fern
Police licensing officer
Havering Borough



Licensing Team **Public Protection** London Borough of Havering

Your Reference:

My Reference:

JEG/075622

Public Protection

Housing & Public Protection London Borough of Havering Mercury House, Mercury Gardens Romford RM1 3SL

Telephone: 01708 432641 Fax: 01708 432554

email:

john.giles@havering.gov.uk

Textphone 9: 01708 433175

Date:

30 January 2012

Dear Sir

6a The Brewery, Romford, RM1 1AU

I refer to the above application for a premises licence and wish to make a representation against the application.

The premises is in the saturation zone identified in the London Borough of Havering Licensing Policy statement. The application does not set out why it is an exceptional application and does not seem to offer conditions to promote the licensing objectives to make it an exceptional application.

The premises is situated in a retail/leisure area which specifically attracts young people. Bargain stores generally have low staffing volumes to cut overheads and because there is no specific area on the plans where alcohol is to be sold, I have serious concerns that young people will be able to steal alcohol easily. The application does not address this issue. I also have concerns for the safety of staff trying to stop thefts, especially late at night as the premises will be open until 11pm which is later than any of the neighbouring shops.

Yours faithfully

John Giles

Health & Safety Officer

<u>Appendix 5</u> - Representations considered invalid (Content)

Appendix 6 - Representations considered invalid (Arrived at the licensing office after the consultation period)

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